Rating

107.50

107.50

Net Amount

\$35,402.50

ORDER

Orders Order / Rev: 165710 06848536 Alt Order #: Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1 Estimate: 2968 Flight Dates: 10/05/12 - 10/11/12 Primary AE: Anjie Brady Original Date / Rev: 08/30/12 / 08/30/12 Sales Office: P-PHL Order Type: **GENERAL** Sales Region: National National Media Research Planning & F Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln Billing Cycle: EOM/EOC Alexandria, VA 22314-1219 Agency Commission: 15% Advertiser NRCC (Rep) National Republican Con Name: Demographic: A35+ New Business Thru: 10/14/11 **Product Codes:** PL2 Order Separation: 00:00:00 Priority: 2 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID: Bill Plan **Totals**

End Date

10/11/12

Start Date

10/01/12

Anjie Brady

			Totals	39	\$41,650.00	\$35,402.50
Account Executives						
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		

\$35,402.50

Month

Start Of Order - End Of Order

October 2012

Spots

39

100%

Gross Amount

\$41,650.00

Net Amount

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	24%	\$41,650.00
Market	100%	\$173,541.67

Spots

39

Gross Amount

\$41,650.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	19%	\$32,972.92
KMSP	10%	\$17,354.17
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	45%	\$78,093.75
WFTC	2%	\$3,470.83

Ln	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	M	10/05/12	10/05/12	M-F 6-7a News	CM	6-7a	F	:30	1	\$500.001	2.40 NM	1	\$500.00
				M-F 6-7a News									
	5 EW N	WS 6A											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/	01/12	10/07/12	F	1	\$500.00	2.40						
E 2	М	10/08/12	10/08/12	M-F 6-7a News	CM	6-7a	M	:30	1	\$500.001	2.40 NM	1	\$500.00
				M-F 6-7a News									
	5 EW N	WS 6A											

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Order / Rev: 165710 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848536 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/05/12 - 10/11/12 Estimate: 2968

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 2 M	10/08/1	2 10/08/12	M-F 6-7a News	СМ	6-7a	M	:30	1	\$500.001	2.40 NM	1	\$500.00
E [\\/	NIME 64		M-F 6-7a News									
	NWS 6A art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	M	1	\$500.00	2.40						
E 3 M	10/09/1	2 10/09/12	M-F 6-7a News	CM	6-7a	- T	:30	1	\$500.001	2.40 NM	1	\$500.00
			M-F 6-7a News									
	NWS 6A	Fral Data	Ma alada sa	C= =4= ///= =1-	Data	Datina						
Week: 10	art Date 0/08/12	End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$500.00	Rating 2.40						
E 4 M		2 10/10/12	M-F 6-7a News	CM	6-7a	W	:30	1	\$500.00 1	2.40 NM	1	\$500.00
			M-F 6-7a News	-					,	-		,
	NWS 6A											
<u>St</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$500.00	Rating 2.40						
E 5 M		2 10/11/12	•	CM	6-7a	T	:30	1	\$500.00 1	2.40 NM	1	\$500.00
L O IVI	10/11/1	2 10/11/12	M-F 6-7a News	Olvi	074	•	.00		ψοσο.σο τ	2.40 14101		ψουσ.σσ
5 EW 1	NWS 6A											
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10 E 6 M		10/14/12		CM	\$500.00 7-9a	2.40	:30	1	\$450.001	1.70 NM	1	\$450.00
E O IVI	10/03/1	2 10/03/12	M-F GMA	CIVI	1-9a	I'	.30	'	φ430.00 T	1.70 INIVI	'	φ430.00
GD MF	RN AMR											
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	F	1	\$450.00	1.70			* 450.00.4	4 70 NM		# 450.00
E 7 M	10/08/1	2 10/08/12	M-F GMA M-F GMA	CM	7-9a	M	:30	1	\$450.001	1.70 NM	1	\$450.00
GD MF	RN AMR		WIT CIVIT									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	M	1	\$450.00	1.70			*			
E 8 M	10/09/1	2 10/09/12	M-F GMA M-F GMA	CM	7-9a	- T	:30	1	\$450.001	1.70 NM	1	\$450.00
GD MF	RN AMR		IVI-I GIVIA									
<u>St</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	- T	1	\$450.00	1.70						
E 9 M	10/10/1	2 10/10/12	_	CM	7-9a	W	:30	1	\$450.001	1.70 NM	1	\$450.00
GD MF	RN AMR		M-F GMA									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10)/08/12	10/14/12	W	1	\$450.00	1.70						
E 10 M	10/11/1	2 10/11/12		CM	7-9a	T	:30	1	\$450.001	1.70 NM	1	\$450.00
GD ME	RN AMR		M-F GMA									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/08/12	10/14/12	T	1	\$450.00	1.70						
E11 M	10/07/1	2 10/07/12		CM	7-8a	S	:30	1	\$700.001	3.80 NM	1	\$700.00
GD ME	RN-SUN		Su GMA									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$700.00	3.80						
E 12 M	10/07/1	2 10/07/12		CM	8-9a	S	:30	1	\$550.00 1	3.70 NM	1	\$550.00
E [\\/	NA CLIO	\ N A	Sun 8-9a									
	NW-SU 8/ art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$550.00	3.70						
E 13 M	10/08/1	2 10/08/12	M-F Midday News	s CM	11a-12p	M	:30	1	\$350.001	1.40 NM	1	\$350.00
			M-F Midday New									
	NWS 11AI		Mookdova	Spoto/Most	Doto	Patina						
Week: 10	art Date 0/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$350.00	Rating 1.40						
E14 M		2 10/10/12		CM	11a-12p	W	:30	1	\$350.001	1.40 NM	1	\$350.00
•	, -			-	•							

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Order / Rev: 165710 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848536 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/05/12 - 10/11/12 Estimate: 2968

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
			M-F Midday News								
5 EW 1	NWS 11A	М	W T Wilday News	S					_		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10 E 15 M		10/14/12	W M-F 5-530p	CM	\$350.00 5-530p	1.40 M	:30	1 \$700.001	2.20 NM	1	\$700.00
L 13 IVI	10/00/1	2 10/00/12	M-F 5-530p	Civi	3-330p	IVE	.50	1 \$700.001	2.20 INIVI		Ψ100.00
	NW 5P MI										
St Week: 10	art Date 0/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$700.00	Rating 2.20					
E 16 M			M-F 6-630p	CM	6-630p	F	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
			M-F 6-630p		·						
	NW 6P MI art Date		Wookdays	Spots/Week	Pata	Pating					
Week: 10		End Date 10/07/12	<u>Weekdays</u> F		Rate \$1,000.00	Rating 2.50					
E 17 M	10/08/1	2 10/08/12	M-F 6-630p	CM	6-630p	M	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
5 E\// 1	NW 6P MI	=	M-F 6-630p								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	M	1	\$1,000.00	2.50					
E 18 M	10/09/1	2 10/09/12	M-F 6-630p	CM	6-630p	- T	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
5 EW 1	NW 6P MI	=	M-F 6-630p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			I		
Week: 10		10/14/12	- T		\$1,000.00	2.50					
E 19 M	10/10/1	2 10/10/12	M-F 6-630p M-F 6-630p	CM	6-630p	W	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
5 EW 1	NW 6P MI	=	W-1 0-030р								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10 E 20 M		10/14/12	W M-F 6-630p	CM	\$1,000.00 6-630p	2.50 T	:30	1 \$1,000.002	2.50 NM	1	\$1,000.00
E 20 IVI	10/11/1	2 10/11/12	M-F 6-630p	Civi	6-630p	1	.30	1 \$1,000.002	2.50 INIVI	'	φ1,000.00
	NW 6P MI		·								
<u>St</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,000.00	Rating 2.50			l		
E 21 M		2 10/07/12		CM	530-6p	S	:30	1 \$900.001	3.70 NM	1	\$900.00
			Su 530-6p News		op			***************************************			400000
_	NWS E-SI		Modedaya	Spots/Week	Doto	Dating					
Week: 10	art Date 0/01/12	End Date 10/07/12	<u>Weekdays</u> S	<u>3pois/Week</u>	Rate \$900.00	Rating 3.70			l		
E 22 M	10/05/1	2 10/05/12	M-F 630-7p	СМ	630-7p	F	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
E [\\/	NAMESOD I	4	M-F 630-7p								
	NW630P I art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	F	1	\$1,000.00	2.40					
E 23 M	10/08/1	2 10/08/12	M-F 630-7p	CM	630-7p	M	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
5 FW 1	NW630P I	ИF	M-F 630-7p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	M	1	\$1,000.00	2.40					
E 24 M	10/09/1	2 10/09/12	M-F 630-7p M-F 630-7p	CM	630-7p	- T	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
5 EW 1	NW630P I	ИF	W-1- 030-7p								
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/14/12	- T	1	\$1,000.00	2.40	.00	4 04 000 000	0.40 NIM	4	¢4 000 00
E 25 M	10/10/1	2 10/10/12	M-F 630-7p M-F 630-7p	СМ	630-7p	W	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
5 EW 1	NW630P I										
	art Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
Week: 10 E 26 M		10/14/12 2 10/11/12	vv	CM	\$1,000.00 630-7p	2.40 T	:30	1 \$1,000.002	2.40 NM	1	\$1,000.00
L ZO IVI	10/11/1	L 10/11/12		Civi	000-7 p	1	.50	ι ψι,σου.σο Ζ	Z.TO INIVI	'	ψ1,000.00

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Order / Rev: 165710 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848536 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/05/12 - 10/11/12 Estimate: 2968

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 630-7p M-F 630-7p								
5 EV	V NW630P I	MF	шт обо тр							_	
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/08/12	10/14/12	T	1	\$1,000.00	2.40					
E 27 M	10/09/1	2 10/09/12	Tue Spcl 6 Dancing Results	CM	7-9p	- T	:30	\$3,500.002	7.00 NM	1	\$3,500.00
DAN	IC-STR		Dancing Results	SHOW							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week:	10/08/12	10/14/12	- T	1	\$3,500.00	7.00					
E 28 M	10/06/1	2 10/06/12	7-1030p College		7-1030p	S-	:30	\$2,000.00 1	3.00 NM	1	\$2,000.00
SAT	NT FTB		ABC College Foo	otball							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/01/12	10/07/12	S-		\$2,000.00	3.00					
E 29 M	10/07/1	2 10/07/12	Sunday Prime A	CM	6-7p	S	:30	\$3,500.003	6.40 NM	1	\$3,500.00
AME	VIDEOC		America's Funnie	est Home Vide	С						
	R-VIDEOS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/01/12	10/07/12	S		\$3,500.00	6.40					
E 30 M	10/05/1	2 10/05/12	M-F,Su Late New		10-1035p	F	:30	\$2,300.001	3.60 NM	1	\$2,300.00
			M-F, Su 10-1035	р	(10:00 PM-10):35 PM)					
	V NWS 10P		M/s shalsass	0	Data	Dating					
	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$2,300.00	Rating 3.60					
E 31 M			M-F,Su Late New		10-1035p	M	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
201 111	10,00,1	2 10/00/12	M-F, Su 10-1035		10 1000р		.00	Ψ2,000.00 1	0.00 14111	'	Ψ2,000.00
5 EV	V NWS 10P	M									
	Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
E 32 M	10/08/12	10/14/12	M-F,Su Late New		\$2,300.00 10-1035p	3.60 - T	:30	1 \$2,300.001	3.60 NM	1	\$2,300.00
E 32 IVI	10/09/1	2 10/09/12	M-F, Su 10-1035		10-1035p	- 1	.30	π φ2,300.00 1	3.00 INIVI	!	φ2,300.00
5 EV	V NWS 10P	M	, , , , , , , , , , , , , , , , , , , ,	г							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/08/12	10/14/12	- T		\$2,300.00	3.60					
E 33 M	10/10/1	2 10/10/12	M-F, Su Late New M-F, Su 10-1035		10-1035p	W	:30	\$2,300.001	3.60 NM	1	\$2,300.00
5 EV	V NWS 10P	М	W-F, 3u 10-1033	þ							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/08/12	10/14/12	W	1	\$2,300.00	3.60					
E 34 M	10/06/1	2 10/06/12	Lt News Delay Al		1030-1105p	S-	:30	\$750.002	3.30 NM	1	\$750.00
NW/S	S FOLO FTE	રા	Late News Delay	ed							
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/01/12	10/07/12	S-	1	\$750.00	3.30					
E 35 M	10/07/1	2 10/07/12	Su Late News	CM	10-1035p	S	:30	\$1,800.001	4.40 NM	1	\$1,800.00
- EV	V NIMO 40D	N 4	Su 10-1035p								
	V NWS 10P Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/01/12	10/07/12	S		\$1,800.00	4.40					
E 36 M	10/05/1	2 10/05/12	M-F 1035-1102p	CM	1035-1102p	F	:30	\$750.003	2.00 NM	1	\$750.00
			Nightline								
	-NITELINE	E. J.D.	M/s shalsass	0	Data	Dating					
	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 2.00					
E 37 M			M-F 1035-1102p	CM	1035-1102p	M	:30	l \$750.003	2.00 NM	1	\$750.00
			Nightline			•		,			,
	-NITELINE				_						
	Start Date	End Date	Weekdays M	Spots/Week	<u>Rate</u>	Rating					
E 38 M	10/08/12	10/14/12 2 10/10/12	IAI	CM	\$750.00	2.00 W	:30	s750.003	2.00 NM	1	\$750.00
∟ 30 IVI	10/10/1	Z 10/10/12		CIVI	1035-1102p	vv	.30	\$750.003	∠.UU INIVI	l '	φ130.00

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Order / Rev: 165710 Advertiser: NRCC (Rep) National Republican Congr

Alt Order #: 06848536 Product Desc: NRCC IE 2012 KSTP-TV, LLC and KSAX-1

Flight Dates: 10/05/12 - 10/11/12 Estimate: 2968

Ln	CI	h	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
					M-F 1035-1102p									
		~ · · · -			Nightline		(10:35 PM-11	:05 PM)						
	AB	C-NIT	ELINE										1	
		Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek	: 10/0	8/12	10/14/12	W	1	\$750.00	2.00						
E 39	1 (M	10/07/12	2 10/07/12	Su 1105-1135p	CM	1105-1135p	S	:30	1	\$350.001	1.80 NM	1	\$350.00
					Sun 1105-1135p									
	ON	RD-J	DAVIS											
		Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek	: 10/0	1/12	10/07/12	S	1	\$350.00	1.80						

Totals 39 \$41,650.00